

MASTERS – Digital-Absurdist Satire Standard

Version 1.0

This document defines the creative principles, stylistic rules, and conceptual foundations of the digital-absurdist satire genre introduced in the series Masters. It serves as the official reference for creators, collaborators, and future seasons.

This PDF represents a fixed, archival version of the concept.

For the most up-to-date version, refer to the live document hosted on the Masters Hub.

MASTERS – The New Genre of Digital-Absurdist Satire

A Concept That Defines Modern Comedy

Introduction

Masters is an original comedy series that explores the absurdity of modern digital life. It introduces a new genre that blends real technological frustrations, corporate paranoia, and absurdist humor into a unified, recognizable style.

The first season, **Google Bubble**, serves as an entry point into this world – a world where digital identity, algorithms, and verification protocols become the main comedic engine.

What Is Digital-Absurdist Satire?

Digital-absurdist satire is a storytelling approach rooted in real situations we all experience in the digital age:

- endless verifications
- session time-outs
- GDPR pop-ups
- algorithms behaving unpredictably
- systems freezing at the worst possible moment

These real frustrations are expanded into absurd, comedic, and meta scenes that reveal how strange our everyday digital reality has become.

Why Is This a New Genre?

This approach combines elements that comedy has never truly merged before:

- **real digital frustrations** as the primary source of humor
- **absurd exaggeration** that pushes reality into comedic extremes
- **meta layers** where systems are self-aware
- **a visual signature**: short frame freezes used as transitions
- **philosophy of digital identity**

- **corporate paranoia** portrayed in a comedic way

The result is comedy that is modern, intelligent, absurd, and painfully relatable.

Main Characteristics of the Concept

1. Humor Rooted in Reality

Everything begins with real situations everyone recognizes. The series doesn't invent problems – it simply shows how absurd they already are.

2. Absurdity as an Extension

Real situations are expanded into comedic extremes: Google has a HQ command center, analysts, a legal director, and “doubt protocols.”

3. Visual Language: Frame Freezes

Whenever someone says something too true, or whenever the system “freezes,” the frame freezes for 1–2 seconds. It acts as a transition, a punchline, and a symbol of digital paranoia.

4. Meta Humor

The world is self-aware. Algorithms comment on their own mistakes. Systems behave like characters.

5. Guest Characters

Each episode may feature:

- a former Google engineer
- a philosopher of technology
- a digital identity psychologist
- a celebrity Google “doesn't like”

These characters expand the world and add new comedic perspectives.

Season 1: Google Bubble

The first season of *Masters* explores the world of digital identity, verification, and algorithms.

Google Bubble is a satirical look at how technology meant to simplify life often becomes a source of absurdity, doubt, and endless authentication loops.

This is a world where:

- Google verifies the user
- the user verifies Google
- the system verifies itself
- and everything freezes when the wrong word is spoken

Purpose of This Document

This document defines:

- the genre
- the creative approach
- the rules of the world

- the tone of the series
- the visual style
- the comedic rhythm

It serves as:

- a reference for creators
- support material for the hub
- a foundation for the PDF version
- a standard for future seasons
- an explanation for the audience

Conclusion

Masters is more than a series. It is a new way of portraying modern digital life. It is comedy that understands our time. It is a genre that has not existed before.

Google Bubble is only the beginning.

This concept document exists in two forms: a living online version and an archived, immutable version.

The living version is updated as the series *Masters* evolves, while the PDF edition represents the official

Version 1.0 of the digital-absurdist satire standard. For transparency and long-term reference, the PDF

is permanently archived on the Wayback Machine.

PDF (Version 1.0): [https://hac.si/wp-content/uploads/2025/12/MASTERS_The-New-Genre-of-Digital-Absurdist-Satire-en_sl.pdf]

Wayback Archive: [<https://web.archive.org/web/20251231201724/https://hac.si/masters-serie/>]

MASTERS – Novi žanr digitalno-absurdne satire

Koncept, ki definira sodobno komedijo

Uvod

Masters je avtorski humoristični serijal, ki raziskuje absurdnost sodobnega digitalnega življenja.

Gre za nov žanr, ki združuje resnične tehnološke frustracije, korporativno paranojo in absurdno komedijo v enoten, prepoznaven stil.

Prva sezona, **Google Bubble**, je uvod v ta svet – svet, kjer digitalna identiteta, algoritmi in protokoli postanejo glavni komični motor.

Kaj je digitalno-absurdna satira?

Digitalno-absurdna satira je pristop, ki izhaja iz realnih situacij, ki jih vsak dan doživljamo v digitalnem svetu:

- neskončne verifikacije
- sejni time-outi
- GDPR okna
- algoritmi, ki delujejo po svoje
- sistemi, ki se “zmrznejo” ob napačnem kliku

Te resnične situacije se v seriji nadgradijo v absurde, komične in meta prizore, ki razkrivajo, kako nenavaden je postal naš vsakdan.

Zakaj je to nov žanr?

Ta pristop združuje elemente, ki jih komedija do zdaj ni povezala:

- **realne digitalne frustracije** kot glavni vir humorja
- **absurdne nadgradnje**, ki razširijo resničnost v komični ekstrem
- **meta plast**, kjer se sistemi zavedajo sami sebe
- **vizualni podpis**: kratke zamrznitve kadra kot prehodi
- **filozofijo digitalne identitete**
- **korporativno paranojo**, prikazano na komičen način

To je komedija, ki je hkrati sodobna, inteligentna, absurdna in boleče resnična.

Glavne značilnosti koncepta

1. Humor iz realnosti

Vse izhaja iz resničnih situacij, ki jih poznamo vsi.

Serijska ne izmišlja problemov – samo pokaže, kako absurdni so že zdaj.

2. Absurd kot nadgradnja

Resnična situacija se razširi v komični ekstrem:

Google ima HQ center, analitike, pravno direktorico in protokole dvoma.

3. Vizualni jezik: zamrznitev kadra

Ko nekdo pove preveč resnice ali ko sistem “zmrzne”, se za 1–2 sekundi zamrzne tudi kader.

To je prehod, punchline in simbol digitalne paranoje.

4. Meta humor

Svet se zaveda samega sebe.

Algoritmi komentirajo svoje napake.

Sistemi se obnašajo kot liki.

5. Gostujoči liki

Vsaka epizoda lahko povabi:

- bivšega Google inženirja
- filozofa tehnologije
- psihologa za digitalno identiteto
- zvezdnika, ki ga Google “ne mara”

Ti liki razširijo svet in dodajo nove perspektive.

Sezona 1: Google Bubble

Prva sezona serije *Masters* raziskuje svet digitalne identitete, verifikacij in algoritmov.

Google Bubble je satiričen pogled na to, kako tehnologija, ki naj bi nam olajšala življenje, pogosto postane vir absurda, dvoma in neskončnih preverjanj.

To je svet, kjer:

- Google preverja uporabnika
- uporabnik preverja Google
- sistem preverja samega sebe
- in vse skupaj zmrzne ob napačni besedi

Zakaj ta dokument?

Ta dokument definira:

- žanr
- pristop
- pravila sveta
- ton serije
- vizualni stil
- komični ritem

Uporablja se kot:

- referenca za ustvarjalce
- podpora za hub
- osnova za PDF verzijo

- standard za prihodnje sezone
- razlaga za publiko

Zaključek

Masters ni samo serija.

Je nov način prikazovanja sodobnega digitalnega življenja.

Je komedija, ki razume naš čas.

Je žanr, ki ga še ni bilo.

Google Bubble je šele začetek.